

A-32-C

Roll No

Total No. of Questions : 24]

[Total No. of Printed Pages 4

**XIARKDD20
2732-C
ENTREPRENEURSHIP**

Time : 3 Hours]

[Maximum Marks : 70

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Section-A

(Very Short Answer Type Questions-1)

1.SFCs were established in the state under Act

(Fill in the blank)

2. At present Marketing Mix consists of:

(A) 4Ps

(B) 5Ps

(C) 6Ps

(D) 7Ps

3. Market assessment is done through demand forecasting. (True False)
4. NSIC stands for (Fill in the blank)
5. Debenture holders are the of a company. (Fill in the blank)

Section-B

(Very Short Answer Type Questions-II)

6. What is meant by Risk-bearing?
7. Give four salient characteristics of Entrepreneurship
8. How is an Entrepreneur different from an Entrepreneur ?
9. Discuss four characteristics of women Entrepreneurs in India.
10. Explain the component of working capital as contained in project-report

Section-C

(Long Answer Type Questions-1)

11. What are the salient features of motivation ?
12. Elucidate briefly Maslow's need Hierarchy Theory of Motivation
13. Differentiate between preference shares and equity shares.
14. What are the features of a company ?
15. Discuss any three demerits of partnership.

16. Explain the objectives of EDP's.

17. List any three qualities of a successful Entrepreneur.

Section-D

(Long Answer Type Questions-11)

18. Discuss the managerial functions of Entrepreneurship

19. State the major problems faced by Women Entrepreneurs.

20. Explain briefly the benefits of the marketing.

21. Explain in brief the factors affecting the capital structure of an Enterprise.

Section-E

(Long Answer Type Questions-III)

22. Elucidate briefly the major problem of Small Scale Industries.

OR

What is the relationship between Micro and Macro Enterprises ?

23. Explain the contents of a detailed Project Report.

OR

Mention the first two stages involved in project formulation

24. Briefly explain various methods of project appraisal.

OR

Explain the general errors committed in project appraisal.